SOVRANO

The blockchain based
financial app enabling
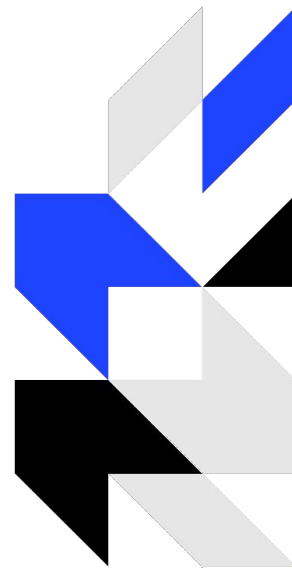the Mass Market

Pitch deck v1.0 / 2024-10-22

Sovrano

A blockchain-powered financial app focused on three key areas:

▶ **Earn:**
Enabling users protect their wealth and combat inflation through crypto-based earning opportunities.

▶ **Web3:**
Simplifying access to decentralized apps (dApps) for finance, NFTs, gaming, and more.

▶ **Payments:**
Providing secure crypto payments, both in real life and online.

Target Audience:

▶ **Crypto/Web3 Users:**
Exploring decentralized finance, NFTs, and digital services.

▶ **Fiat Users:**
Seeking alternatives to traditional banking and low-yield savings.

▶ **Merchants & Users in high inflationary markets:**
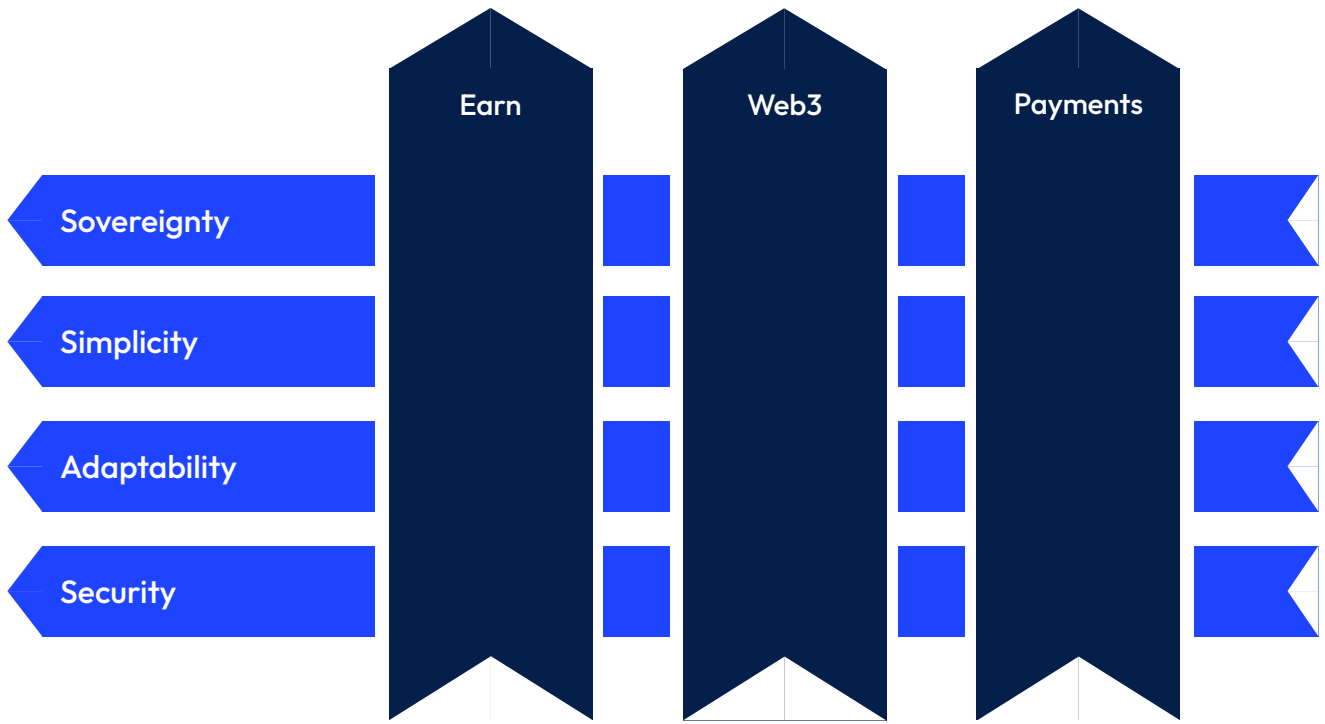Offering flexible and secure crypto payment solutions for physical and online transactions.

Value

Use cases

Key Values

Sovereignty

Simplicity

Adaptability

Security

Earn

Web3

Payments

Sovereignty

Full ownership of your assets with complete control over your private keys. Sovrano ensures that users are truly sovereign, with no intermediaries holding their funds.

Non-custodial:
Users maintain sole possession of their private keys.

Full control:
Every transaction and action is fully controlled and approved by the user.

Simplicity

Sovrano makes it easy for users to access their accounts and manage transactions, focusing on inclusivity through user-friendly and accessible features.

Passwordless

Account registration and transactions are signed using **passkeys**, eliminating the need for passwords.

Accessible to all

The platform is designed to be simple and intuitive, welcoming both novice and advanced users.

Shared accounts

Enable multiple users to manage a single account securely and collaboratively.

Cross platform

The service is available for **desktop**, **Android** and **iOS** users.

Adaptability

Sovrano's platform is flexible and adaptable, based on the **ERC-7579** standard, allowing users to customize their experience through modular features and extensions.

- **Custom modules:** Users can install various modules, such as:
  - **Piggybank:** Set aside savings automatically.
  - **Budgeting:** Set and track spending limits across categories or timeframes.
  - **Shared Goal Fund:** Create shared wallets for group savings goals.
  - **Auto Rebalancing:** Adjust portfolios based on predefined allocation.

- **Community plugins:** Developers can create and share plugins to extend Sovrano's functionality.

- **Scalable features:** The platform grows with the user's needs, whether personal or business.

Security

Security is at the core of Sovrano, ensuring that user funds and data are protected through advanced industry standards (W3C).

▶ **WebAuthN standard:**
Uses the most advanced authentication standard for secure logins and transactions.

▶ **Hardware passkeys:**
Support for hardware devices, including USB keys, biometric devices, and smart cards.

▶ **Pre-authorization:**
Ensures that only authorized amounts can be transferred, preventing unauthorized withdrawals.

▶ **Social recovery:**
Recover accounts through trusted devices or friends without compromising security.

Earn

Earn helps users combat inflation by offering high-yield crypto earning opportunities.

Target Market:
Fiat users in markets seeking alternatives to traditional savings.

Passive income	Fiat on/off ramp	Referral programs
Passive income through various savings and staking options.	Services for converting fiat to crypto and vice versa.	Users earn rewards by referring others to the platform.

Web 3

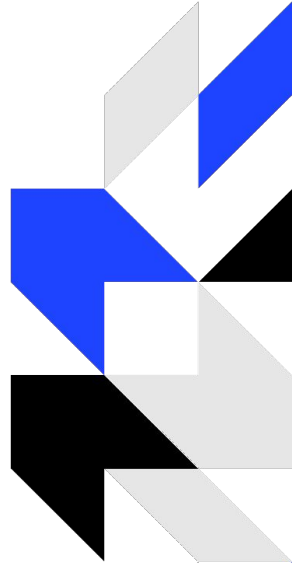Access decentralized apps (dApps) for finance, NFTs, gaming, and more.

Web3 connects users to a new, decentralized internet economy.

Target Market:

Crypto users, NFT collectors, gamers, and those interested in decentralized finance and digital ownership.

Features:

Crypto asset management:
Tools for managing tokens and NFTs.

dApp integration:
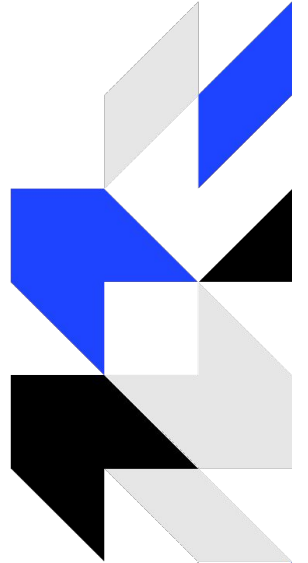Access financial services, NFT markets, and gaming through dApps.

Payments

Provides secure IRL payments for merchants and serves as a payment gateway for online businesses.

Target Market:

Merchants and online businesses in markets with high inflation.

Features:

▶ **IRL payments:**
QR Code generator for real-world payments.

▶ **Fiat on/off ramp:**
Services for converting fiat to crypto and vice versa.

▶ **Payment gateway:**
Crypto payment processing for online merchants. ("Pay with Sovrano").

Roadmap

Milestone 1 (Q4 2024)

- Passwordless account creation and signing
- Support for biometric and hardware passkeys
- Operations preauthorization
- Social recovery
- Crypto asset management (on Koinos blockchain)
- dApps integrations (sdk for dApps developers)
- QR Code generator for real-world payments

Milestone 2 (Q1 2025)

- Fiat on/off ramp
- Passive income tools
- Referral programs

Milestone 3 (Q2 2025)

- Shared accounts
- Plugins: Piggybank and Daily spending limit

Milestone 4 (Q3 2025)

- Plugin manager
- Payment gateway ("Pay with Sovrano")

*Roadmap timings is subject to changes
when markets demands; Staying adaptable
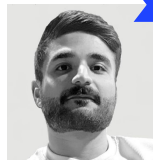at all times*

Team

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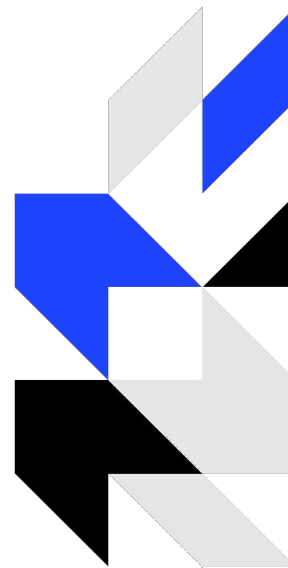### Michael Daniëls

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COMMUNITY CONTRIBUTORS

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SOVRANO

Thanks for the attention
Learn more on

sovrano.io